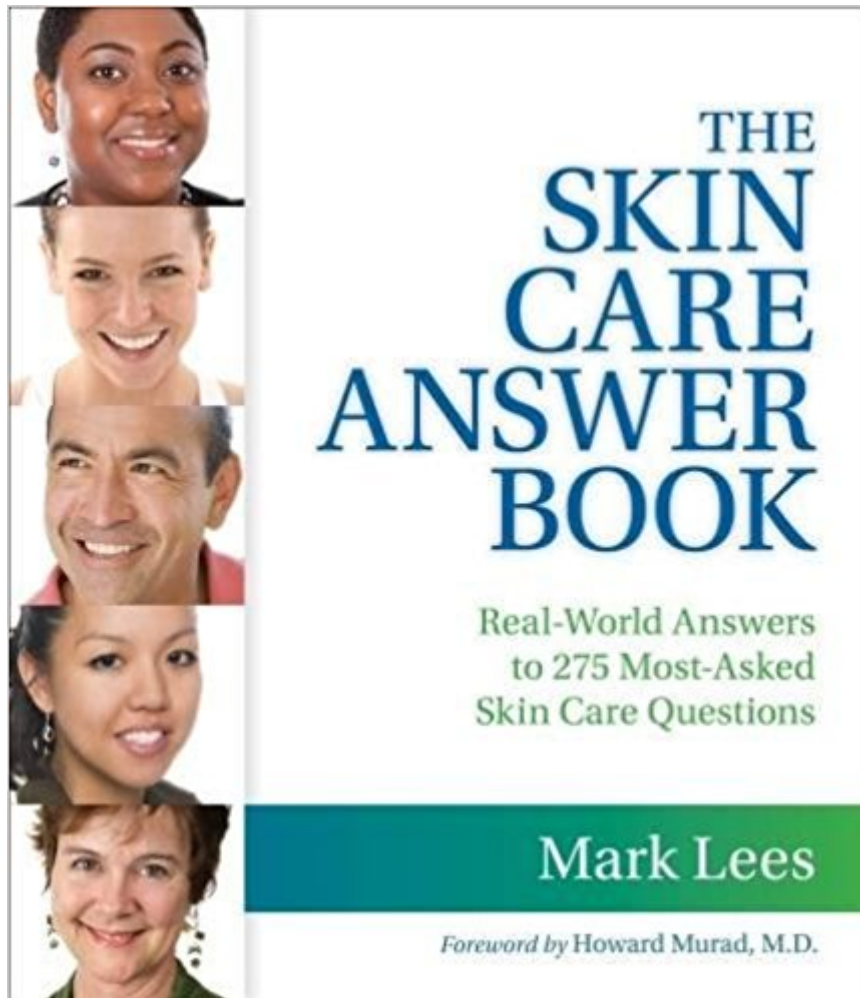




The book was found

The Skin Care Answer Book



Synopsis

In over two decades of practice, the author has been asked hundreds of questions by clients, as well as estheticians. Now, the Skin Care Answer Book provides concise, quick answers to the most-asked consumer skin care questions and will help educate students, licensed estheticians and clients alike about their individual skin types. It is written in easy language and is set up in a Q & A format, organized in chapters by subject so that it is easy to navigate.

Book Information

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Customer Reviews

"This title covers a great range of topics including many questions that estheticians ask themselves as they become more and more qualified in their field."- Elizabeth Myron, Independent Esthetics Consultant
"I think there is a need for this book. Today's consumer is savvy but not necessarily knowledgeable. Knowing about specific ingredients is more helpful to the consumer than just being told to buy certain brand names..."
"The author has done a good job identifying questions the average consumer has. The valuable references and direct quotes from chemists, clinical researchers, and research physicians included give validity to the topics... I think there are average questions that the consumer would ask and a good point for educators in the esthetics field should be training students to answer."
"This is a great resource for a new esthetician or a seasoned skin care professional... The book includes a very well balanced set of questions. We get many questions concerning the "other" types of skin care lines. Why are they so different? Why is this one better than that one? This book addresses these types of questions..."

Dr. Mark Lees is one of the country's most noted skin care specialists, an award-winning speaker and product developer, and has been actively practicing clinical skin care for over 20 years at his multi-award winning CIDESCO accredited Florida salon, which has won multiple awards for "Best Facial", "Best Massage", and "Best Pampering Place" by the readers of the Pensacola News-Journal. He holds a Ph.D. in Health Sciences, a Master of Science in Health, and a CIDESCO International Diploma. His professional awards are numerous and include American Salon Magazine Esthetician of the Year, the Les Nouvelles Esthetiques Crystal Award, the Dermascope Legends Award, and the Rocco Bellino Award for outstanding education from the Chicago Cosmetology Association, just to name a few. In addition to these awards, he has been interviewed and quoted by NBC News, The Associated Press, The Discovery Channel, Glamour, Self, Teen, Shape Magazine, and many other publications. Dr. Lees has also been inducted into the National Cosmetology Association's Hall of Renown. Dr. Lees is former Chairman of both EstheticsAmerica, the esthetics education division of the National Cosmetology Association, and the Board of the Esthetics Manufacturers and Distributors Alliance. He is co-founder of the Institute of Advanced Clinical Esthetics in Seattle and has served as a CIDESCO International Examiner and on the national Board of Directors of the NCA. In addition, he is also a member of the Society of Cosmetic Chemists. An extremely popular and award-winning speaker, Dr. Lees is constantly in demand for his classes at professional beauty and medical conventions, as well as consumers and women's groups, and major universities including UCLA, Purdue and Columbia Universities. He has also made appearances in both Australia and Europe.

Dr. Mark Lees makes skin issues I learned about in school easier to understand and more able to treat conditions. I love how the book is organized, easy to navigate through. I will definitely continue to keep this on hand.

Easy to read, nice reference book.

Love this book and Dr Mark Lees, he's really broken down skin to make it easy to understand. What's going on with a persons skin and how to better care for it. Great "coffee table" book for clients or quick reference guide for Estheticians. Can't go wrong purchasing this book.

Great product

Fantastic information

Best educational book I have ever purchased. I am a Esthetician and found this book to be the best informational guide. It is highly worth the price. No books compare!

Pretty much everything you need to know. Even as a professional this is a fantastic reference book.

I bought this book to find an easy layman's way of explaining proper health care and conditions to my clients. This book provides just that, as well as goes into more detail than expected. I actually learned a lot more from this book than when I was in Esthetics school because things were explained in such better verbiage.

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